

Friends of GTMNERR Board Meeting

Minutes of Board Meeting: Tuesday, March 9, 2004

Members present:

Daryl LaBello
Pierre Pierce
Anita Pierce
Bill Dudley
Joe Hutnan,

State employees present:

Ken Berk
Janet Zimmerman

- I. The March meeting was called to order at 4:17 p.m.
- II. Minutes approval – **no quorum present.**
- III. State of Florida Organization chart.
 - Janet handed out an organization chart of the Florida Department of Environmental Protection showing where the GTMNERR was in the hierarchy of the administration.
- IV. Hard Hat Party – date changed to May 2nd.
 - Invitational event. Steve will draft letter and provide refreshments but has asked to be reimbursed for cost.
 - Carl Hampp of Marine Park of Flagler is going to donate bottled water.
 - Possibility of having a band for music. Pierre is looking into arrangements.
 - Board members should attend and help with brick sales and tours.
 - Need to arrange for hard hats or similar paraphernalia.
 - Naming opportunities for exhibit hall and auditorium start at \$50,000 donations.
 - Steel is up on the building and the roof is almost complete.
- V. Develop committee - Janet
 - Brick sales – Ken recommends pricing of 4 X 8 for \$150, 8 X 8 for \$300, 4 8 X 8 together for \$1,500 set
 - The Development Committee suggested Brick sales - 4 X 8 for \$100, 8 X 8 for \$250, 4 8 X 8 together for \$1,000.
 - Ken would like to remove the free entrance wording from brick sales.
 - Brick company is fundraising bricks LTD www.fundraisersltd.com
 - People purchasing bricks will receive two bricks, one for the walkway and one for themselves.
- VI. Earth Day at Washington Oaks - Janet
 - GTM NERR will have a table. Will be able to pass out information on brick sales and other topics.
 - Nature Festival needs volunteers to run tables.
<http://www.visitoldcity.com/interests/nature/festival/>

VII. Website

- Daryl passed out a preliminary site map and look and feel. He will email a version with changes to date.
- Current design can be viewed at http://gtmnerr.org/index_b.htm
- Discussed changes. Move minutes off the top and add public access.
- Will need board or member volunteers to write content and help with web administration.
 - a. Daryl would like to use Macromedia Contribute as a web editing software tool. Macromedia Dreamweaver is being used for the design and initial implementation. Contribute should be much easier for people to learn and his less expensive. The software has an education price of about \$79. A copy would be needed for each editor.

VIII. New volunteer projects

- Gift shop – Janet sent out an e-mail with gift shop information

IX. Board retreat – tabled to next meeting

X. Rookery Bay opening ELC – Environmental Learning Center.

- March 20 and 21st, 11:30 – 5:00

XI. Next meeting April 13th at 4:00 p.m. at Alligator Farm.

- Janet would like us to hold a general membership meeting before April 13th to get members involved in committees and make us less dependent on staff attending meetings.

XI. Meeting adjourned at 5:30 p.m.