

**Friends of GTMNERR Board Meeting  
September 14, 2004**

Attendance: Carl Hampp,  
Pierre Pierce,  
Anita Pierce,  
Joe Hutnan,  
Steve Harrison,  
Daryl LaBello,  
Agnes Danciger,  
Judy Sulser,  
Bill McQuilkin,  
Bill Dudley

Staff Present: Janet Zimmerman  
Ken Berk

1. The meeting was called to order at 4:05 p.m.
2. The minutes from the August meeting were approved unanimously.
3. The Mailing Proposal Committee met to discuss items contained in the mailing:
  - Brick brochure
  - Membership brochure
  - Logo development
  - Designer is a little behind; Agnes will talk with him on Friday for an update. Updates will be sent out via email.
  - Target addresses for the Ponte Vedra area number 15,000 alone. We can narrow the mailing down by income or other criteria.
  - Mailing can expect a 1 to 2 percent return.
  - Print at least 25,000 membership brochures.
  - Be a little more conservative for brick brochures, letterhead, and envelopes.
  - Should we have a workshop on logo vs. branding?
  - We should always emphasize our ties to the national system.
  - We have received our non-profit certification
  - A separate letter will go to members with renewal information.
  - Agnes brought a list of members by Ponte Vedra zip code
    - i. These need to be verified.
4. Website:
  - It's coming along slowly.
  - Telemetry from Hurricane Charley was uploaded
  - Averaging about 30 views a day with a peak of 90 views in August.

5. Nature Store Update:
  - Pierre and Anita went to Merritt Island National Wildlife Preserve and brought back lots of information about the store there and tips for us to start ours.
  - We could have the Merritt Island person come and give us a seminar.
  - Information included such things as startup costs, shelf setup and design, taxes; all items should have some kind of environmental saying in order to be tax free.
  - They have one paid person running the store with volunteers helping out.
  - September 29, vendor show for environmental items.
    - i. Steve is going to attend.
  - Steve will be spearheading the opening of the Nature Store.
  
6. EEC Update:
  - No regular water tours. Boat tours will be specific to education programs.
  - May look into kayak tours as a future concession.
  - Judy mentioned problems that Ft. Lauderdale Nature Center had with concessionaires.
  - Check with Wal-Mart about donating and such.
  
7. Board Officer Elections:
  - Hurricane delays have caused us to waive the 10 day advanced notification of the slate of nominees – motion was made to accept this condition. Passed unanimously.
  - See attachment for slate of officers.
  - Election of board members passed unanimously.
  - Election of board officers passed unanimously.
  - Still have seven vacancies on board.
  - Kramer Upchurch resigned.
  - Forward any possible names for future board members to Agnes.
  - Agnes has a list and will collect biography forms and pass the information to the rest of the board and nominating committee. 824-0107 is the fax number Agnes is using for the collection of the biography forms.
  
8. Other Business:
  - St. John's Connection had a Guana article.
  - Shorelines article
  - There was some water damage to the research office roof and carpet.
  - Signs were damaged. New signs need to be ordered.
    - i. Department of Transportation signs will also need to be changed.
  - There will be a stewardship coordinator when the paperwork goes through.
  - Four new positions will be advertised for administration.
  - Sculptures are nearing 90% completion.
  - History Channel is shooting a program on the Menendez Slaughter and will be using Guana as the filming site. (October 1)

- Grand opening date is Friday, September 23, and Saturday, September 24, 2005.
- Coastal Cleanup is Saturday, September 18, 2004.
- Birds, Botany, and Breakfast will start-up on Saturday, September 25, 2004.

9. The meeting was adjourned at 5:30 p.m.

Appendix:

September 14, 2004

Report of the Nominating Committee:

I move that the board waive the requirement regarding circulation of the proposed slate of officers and directors ten days prior to their election at the annual meeting due to circumstances brought about by Hurricane Frances. The need for advance preparation of the impending hurricane and the subsequent results of the hurricane made it impossible to fulfill this requirement.

**Re-election for a 3-year term of board members whose terms expire in '04:**

Carl Hampp '07  
Steve Harrison '07  
Joe Hutnan '07  
Daryl LaBello '07  
~~Judy Sulser '07~~

**Slate of officers for the next year:**

President	Carl Hampp
Vice President	Pierre Pierce
Secretary	Daryl LaBello
Treasurer	Agnes Danciger

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Board terms of other directors:

'05*	'06
Bill McQuilkin	Agnes Danciger
Anita Pierce	Lou Donnangelo
Pierre Pierce	Bill Dudley
Barbara Starck	

Resignation received:

Kramer Upchurch '06

\*Trustees whose terms end in '04 & '05 may serve 2 three-year terms after their initial term expires. Anyone filling a vacancy may serve the term of the vacancy plus two additional three-year terms.